



FOR STUDENTS KNOW YOUR RIGHTS

As we explore **Business Communications** and how it shapes the way businesses interact with their stakeholders, knowing how this ties into broader civic principles is essential.

Application and Connection to FLORIDA CIVICS LITERACY

The FCLE has FOUR Competencies.
This course ties in to two major ones. Here's how:

2/4 Major FCLE Competencies



The **two main competencies*** most directly tied to civic literacy in this course are:

Competency 1: American Democracy

Competency 4: Landmark Impact on

Law & Society

- Important to keep in mind that because the four competencies in the FCLE often overlap, the other two (U.S Constitution and Founding Documents, can apply as well)

Competency 1: American Democracy



In the context of Business Communication, understanding American Democracy is crucial because businesses operate within a framework shaped by democratic values such as free speech, equal opportunity, transparency, and accountability. Businesses have an obligation to communicate truthfully and engage in practices bound by fairness, honesty, and social responsibility.

Competency 4: Landmark Impacts



The impact of legislation and Supreme Court cases is highly relevant to business communication because laws and legal precedents directly influence how businesses communicate internally and externally. Understanding how landmark cases shape laws and how these laws affect business practices will allow you to grasp the significance of legal compliance and responsible communication in the corporate world and beyond.

Connections



Effective business communication isn't just about conveying information—it's also about promoting ethics, legal compliance, and social responsibility in a way that aligns with civic values and human rights.

For more help, visit:

- <https://www.civics360.org>
- <https://www.floridacitizen.org>



FOR STUDENTS KNOW YOUR RIGHTS

LANDMARK IMPACTS MAKING DIRECT CONNECTIONS

FCLE COMPETENCY FOUR: TYING COMMUNICATIONS & CIVICS TO BUSINESS WORLD

- 1 ethics & transparency 3 social responsibility
2 legal & regulatory 4 branding & advocacy

Ethical Comms & Transparency



- The **Sarbanes-Oxley Act of 2002** was enacted in the wake of corporate scandals like Enron to enforce transparency in financial reporting. The Act requires businesses to disclose more detailed financial information, which is essential for building trust with stakeholders and the public. This connects directly to the civic value of accountability.

Legal & Regulatory Comms



- The **Fair Labor Standards Act (FLSA) (1938)** regulates minimum wage, overtime, and child labor. Businesses need to communicate these standards clearly to their employees and the public. Misleading or incomplete communication about compensation and working conditions violates both legal standards and civic principles.

Social Responsibility



- The **Foreign Corrupt Practices Act (1977)** prohibits U.S. companies from bribing foreign officials, but it also encourages businesses to adopt responsible and transparent communication strategies. Promoting ethical behavior and engaging with communities aligns with the broader civic goal of justice and public interest.

Branding & Advocacy



- Citizens United v. FEC (2010)** was a landmark U.S. Supreme Court case that allowed corporations to spend unlimited amounts of money in political campaigns. This ruling raised important questions about the influence of business communication on public policy and civic life.

For more help, visit:

- <https://www.civics360.org>
- <https://www.floridacitizen.org>