

Examples of Political Communication

Directions: Evaluate the following political communication and list specific examples of techniques and methods used:

“Daisy” Campaign Ad for LBJ (1964):	
Car Sharing political cartoon (1940’s)	
Bush Bumper Sticker (2004)	
Social Media Influence (2012)	
State of the Union Addresses (2020, 2023)	

Examples of Political Communication

Find Your Own Example:

Political Event or Issue:	
Source #1	<p><i>Headline:</i></p> <p><i>Perspective Taken:</i></p> <p><i>Communication Techniques and Strategies Used:</i></p> <p><i>Potential Impact on Public Opinion:</i></p>
Source #2	<p><i>Headline:</i></p> <p><i>Perspective Taken:</i></p> <p><i>Communication Techniques and Strategies Used:</i></p> <p><i>Potential Impact on Public Opinion:</i></p>