**Poster Analysis Worksheet**

| 1. **What are the main colors used in the poster?** |
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| 1. **What symbols (if any) are used in the poster?** |
| 1. **If a symbol is used, is it:**     1. **clear (easy to interpret)?**    2. **memorable?**    3. **dramatic?** |
| 1. **Are the messages in the poster primarily visual, verbal, or both?** |
| 1. **What does the government hope the audience will do?** |
| 1. **What government purpose(s) is served by the poster?** |
| 1. **The most effective posters use symbols that are unusual, simple, and direct. Is this an effective poster?** |
| 1. **What propaganda technique(s) is being used in the poster?** |
| 1. **What is the intended emotion this poster is trying to convey?** |
| 1. **How might this poster impact public opinion during the time this poster was released?** |

Adapted from: <https://www.archives.gov/files/education/lessons/worksheets/poster_analysis_worksheet_former.pdf>