

Poster Analysis Worksheet

1. What are the main colors used in the poster?

2. What symbols (if any) are used in the poster?

3. If a symbol is used, is it:
a. clear (easy to interpret)?
b. memorable?
c. dramatic?

4. Are the messages in the poster primarily visual, verbal, or both?

5. What does the government hope the audience will do?

6. What government purpose(s) is served by the poster?

7. The most effective posters use symbols that are unusual, simple, and direct. Is this an effective poster?

8. What propaganda technique(s) is being used in the poster?

9. What is the intended emotion this poster is trying to convey?

10. How might this poster impact public opinion during the time this poster was released?