

Public Policy Brainstorming Activity

Directions: Follow each step below to think through the process for addressing a state or local problem.

1. Brainstorm problems affecting your local community and/or Florida

Write down issues that you are passionate about. The problem must affect more people than just YOU. Be as specific as possible and try to narrow down big issues.

2. Choose ONE problem to research and address

Next to your chosen problem, identify if it is more of a local problem or a state problem.

3. Explain in your own words why you believe this issue is a problem, why it's important, how it affects people in your community/state and how it touches your life

4. Identify rules/policies/laws that already exist surrounding your chosen issue

Provide facts and details that demonstrate the policy connection.

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5. Brainstorm solutions to your chosen problem

Think about what might help resolve or lessen this issue.

6. Choose ONE solution to pursue as your goal

Explain why this is the best solution and what would be different if the problem or issue was resolved in this way.

7. Identify the required course of action

Be specific about what course of action needs to be taken to achieve the solution you identified. For instance, does a rule/policy/law need to be created, amended, or changed?

8. Identify people/agencies involved in solving the problem

Identify who at the state or local level will be required to help carry out your proposed solution.

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9. Set an approximate date

How long would you anticipate your solution taking? Is there any deadline to when your policy change needs to be enacted to work?

10. Explain the advantages of your policy change

What would be the benefits and arguments for your new policy?

11. Explain the disadvantages of your policy change

What would be the arguments against your new policy? What alternatives might be suggested?

12. Identify individual/groups who may support your solution

13. Identify individuals/groups who may oppose your solution

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14. Based on the information above, summarize your proposed course of action and what you hope to accomplish.

15. List your research sources