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| Bank Item Number | G.C.2.10.L1 |
| Benchmark | SS.7.C.2.10 |
| Cognitive Complexity | Low |
| Item | Who do lobbyists represent in their attempts to influence government? |
| A | military officers |
| B | elected officials |
| C | interest groups |
| D | circuit judges |

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| Bank Item Number | G.C.2.10.L1 | |
| Benchmark | SS.7.C.2.10 | |
| Cognitive Complexity | Low | |
| Item | Who do lobbyists represent in their attempts to influence government? | |
| A | military officers | **Incorrect-**Military officers are part of government. If they wish to seek influence on other parts of the government they will do so on their own without help from lobbyists. |
| B | elected officials | **Incorrect**-Elected officials are part of government. If they wish to influence other parts of the government they will do so on their own without help from lobbyists. |
| C | interest groups | ***Correct-***Interest groups, in their efforts to influence government, will use lobbyists who will represent the interest group’s point of view on issues that concern the interest group. |
| D | circuit judges | **Incorrect**-Circuit judges, as part of the judiciary branch, do not lobby government. |

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| Bank Item Number | G.C.2.10.M1 |
| Benchmark | SS.7.C.2.10 |
| Cognitive Complexity | Moderate |
| Item | Which example represents the media acting as watchdog? |
| A | A journalist discovers that an office holder held a hearing. |
| B | A journalist discovers that an office holder accepted a bribe. |
| C | A journalist discovers that an office holder decided to retire. |
| D | A journalist discovers that an office holder voted against a bill. |

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| Bank Item Number | G.C.2.10.M1 | |
| Benchmark | SS.7.C.2.10 | |
| Cognitive Complexity | Moderate | |
| Item | Which example represents the media acting as watchdog? | |
| A | A journalist discovers that an office holder held a hearing. | **Incorrect**-Office holders hold hearings and the media often reports on these actions. The role of the media as watchdog does not factor into reporting on these typical office holder activities. |
| B | A journalist discovers that an office holder accepted a bribe. | ***Correct-***The watchdog role of the media is to watch what government does and to report any wrongdoing. Accepting bribes is illegal. A journalist discovering this information and reporting it would be acting in a watchdog role. |
| C | A journalist discovers that an office holder decided to retire. | **Incorrect**- Office holders make announcements as to whether or not they play to retire, seek a different office or resign from office. The role of the media as watchdog does not factor into reporting on these typical office holder announcements. |
| D | A journalist discovers that an office holder voted against a bill. | **Incorrect**- Legislators vote on bills. The role of the media as watchdog does not factor into reporting on these typical legislator activities. |

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| Bank Item Number | G.C.2.10.M2 |
| Benchmark | SS.7.C.2.10 |
| Cognitive Complexity | Moderate |
| Item | How might a political action committee influence government? |
| A | send a letter to a U.S. Senator’s supporters |
| B | contribute money to a U.S. Senate campaign |
| C | write a letter to a newspaper about a U.S. Senator |
| D | contribute money to a charity in a U.S. Senator’s state |

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| Bank Item Number | G.C.2.10.M2 | |
| Benchmark | SS.7.C.2.10 | |
| Cognitive Complexity | Moderate | |
| Item | How might a political action committee influence government? | |
| A | send a letter to a U.S. senator’s supporters | **Incorrect**-The purpose of political action committees is to raise and spend money on behalf of political candidates. Writing a letter to a U.S. senator’s supporters may influence other donors but will not influence government. |
| B | contribute money to a U.S. Senate campaign | ***Correct***-Political action committee raise and spend money on behalf of political candidates as well as contribute money to candidates. Political action committees expect that candidates who win their elections will follow the political action committee’s concerns in government. |
| C | write a letter to a newspaper about a U.S. senator | **Incorrect**-Writing letters to a newspaper about a U.S. senator may affect how voters view a U.S. Senator but will not have a direct effect on government. |
| D | contribute money to a charity in a U.S. senator’s state | **Incorrect**-By law, political action committees can give money to charities although doing so will not influence government. |

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| Bank Item Number | | G.C.2.10.M3 |
| Benchmark | | SS.7.C.2.10 |
| Cognitive Complexity | | Moderate |
| Item | | How do the media typically influence government? |
| A |  | by reporting court procedures |
| B |  | by making political contributions |
| C |  | by investigating illegal business practices |
| D |  | by broadcasting campaign advertisements |

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| Bank Item Number | | G.C.2.10.M3 | |
| Benchmark | | SS.7.C.2.10 | |
| Cognitive Complexity | | Moderate | |
| Item | | How do the media typically influence government? | |
| A |  | by reporting court procedures | **Incorrect**-The media report on government activities including court procedures. This role of the media does not influence government. |
| B |  | by making political contributions | **Incorrect**-The media do not make political contributions. Person who work for the media may make contributions to candidates although they make these contributions as individuals and not as employees of media companies. |
| C |  | by investigating illegal business practices | **Correct**-Raising public and government awareness about illegal business practices may influence government to take action against those business practices. |
| D |  | by broadcasting campaign advertisements | **Incorrect**-Media organizations are paid to broadcast campaign advertisements. These advertisements may influence government but the influence comes from the organization that paid for the advertisements and not the media organization itself. |

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| Bank Item Number | G.C.2.10.H1 |
| Benchmark | SS.7.C.2.10 |
| Cognitive Complexity | High |
| Item | The table below describes ratings for news organizations.   |  |  |  | | --- | --- | --- | | *Believability ratings of news organizations* | | | | **Year** | **% Reliable** | **% Not Reliable** | | 2012 | 56 | 44 | | 2010 | 62 | 38 | | 2008 | 64 | 36 | | 2006 | 61 | 39 | | 2004 | 63 | 37 | | 2002 | 70 | 30 |   Source: Adapted from Pew Research Center poll conducted July 19-22, 2012.  According to the table, what impact has media had on government? |
| A | Government is less likely to regulate the press. |
| B | Government is more likely to regulate the press. |
| C | Government is less likely to respond to public concerns. |
| D | Government is more likely to respond to public concerns. |

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| Bank Item Number | G.C.2.10.H1 | |
| Benchmark | SS.7.C.2.10 | |
| Cognitive Complexity | High | |
| Item | The table below describes ratings for news organizations.   |  |  |  | | --- | --- | --- | | *Believability ratings of news organizations* | | | | **Year** | **% Reliable** | **% Not Reliable** | | 2012 | 56 | 44 | | 2010 | 62 | 38 | | 2008 | 64 | 36 | | 2006 | 61 | 39 | | 2004 | 63 | 37 | | 2002 | 70 | 30 |   Source: Adapted from Pew Research Center poll conducted July 19-22, 2012.  According to the table, what impact has media had on government? | |
| A | Government is less likely to regulate the press. | **Incorrect**-The table does not provide evidence that the media is doing anything that would justify the government making changes to regulation of the media. |
| B | Government is more likely to regulate the press. | **Incorrect**-The table does not provide evidence that the media is doing anything that would justify the government making changes to regulation of the media. |
| C | Government is less likely to respond to public concerns. | ***Correct***-The more that the public believes the media to be unreliable the less likely that the public will expect government to respond to issues that are reported by the media. |
| D | Government is more likely to respond to public concerns. | **Incorrect**-The less that the public believes the media to be reliable the lower will be the public’s expectation that government respond to issues that are reported by the media. |